

2026 SPONSORSHIP PROPOSAL

July 30, 2026 | Downtown New Baltimore Waterfront

Anchor Bay Thunder is a high-energy waterfront event bringing together boats, cars, fireworks, and our community. Rather than traditional sponsorship tiers, we invite you to design a partnership that aligns with your brand and goals.

Typical partnerships range from \$1,000 – \$10,000+

HOW IT WORKS

You choose your investment level

You tell us what you want in return

We build a custom sponsorship experience together

SPONSORSHIP IDEAS

- Logo placement on event marketing
- Naming rights (Beer Tent, Fireworks Show, Main Stage)
- On-site activation or booth space
 - Social media promotion
 - VIP experiences
- Product placement or sampling

SPONSORSHIP INTEREST

All checks may be made payable to our 501(c)3: NBBA Community Foundation

Business Name:

Contact Name:

Proposed Investment: \$

What would you like in return?

Additional Notes:

